

The Atari Owners Club

No.6

OFFICIAL BULLETIN

Sheer sophistication- VIDEO CHESS

Play any one of eight
levels against the computer!

Check mate! Atari's brilliant Video Chess cartridge plays eight levels against the computer, from beginners to masters. The only computerised Chess game you can play on your own, on your own TV screen. Chess - the classical "War" game with more than 5 million devotees in the U.K.

The Atari Video Chess game programme not only plays Chess against you, but can also be used to set up and analyse Chess problems. This cartridge is already beating most of the other computerised Chess programmes currently available in the U.K. today.

Excellent value at £45.00 including VAT, the Atari Video Chess cartridge comes complete with the book "Discovering Chess"; a complete step-by-step guide to one of the world's greatest games. (Used with joystick controllers.)

SUPERMAN

AND - a cartridge to
inspire the whole family!

Full details of the amazing
new Superman cartridge...
overleaf.



CONSUMER
DIVISION



THE ATARI VIDEO COMPUTER SYSTEM

Ingersoll Electronics Ltd. 202 New North Road, London N1 7BL. Telephone 01-226 1200. Telex 28255 INGSOL G

Another good idea from
ingersoll

The Atari Owners Club OFFICIAL BULLETIN

Yes it's

SUPERMAN



You've never played *anything* like this cartridge. TRY IT FIRST - AT YOUR LOCAL ATARI DEALER!

This is the Scenario for the game, which can be played by one or two players:

"You are Superman. Receiving a tip on a bomb scare, you rush to the Metropolis waterfront. Dropping into a nearby phone booth you change into Clark Kent, mild-mannered reporter for the Daily Planet, and continue east toward the Metropolis Memorial Bridge.

"As you approach the Bridge, it explodes! Lex Luthor, Superman's arch enemy, is seen leaving in a heli-pack. Some of Luthor's henchmen rush from the scene. A helicopter flies by carrying Lois Lane. Is she in trouble, or has she hired the helicopter to scoop the story? Another crook sneaks away.

"This is a job for Superman! You rush back to the phone booth and emerge as the Man of Steel.

"Up, up and away you fly to capture Luthor and his gang. But beware! Luthor has released three Kryptonite Satellites that will seek you out. If any touch you, you become weak. You will lose your ability to fly, and to capture and hold on to things. Only a kiss from Lois Lane can revive you.

"The destroyed Metropolis Memorial Bridge is important to the economy of the city. Besides catching Luthor and his gang, you must find the three pieces of the Bridge and rebuild it. "The helicopter may try to help, but more than likely it will be a hindrance... sometimes even

removing parts of the Bridge that you have put into place. Other times it is a definite ally by snatching away the Kryptonite Satellite that Luthor may be hiding behind.

"After putting Luthor and his gang behind bars, and rebuilding the Bridge, you return to the phone booth and change back to Clark Kent. Then you catch a subway to the Daily Planet and turn in your story."

And you do all that on your own TV, with just the Atari console, Superman cartridge, standard Atari joystick controllers - and a lot of skill! The Atari Superman cartridge will provide endless thrills and a constantly varying game, for only \$23.95, incl. VAT.

One of the most exciting cartridges ever designed! Especially produced by Brains and the Atari development team, for your enjoyment.

For player choice, plot variation and decision speed, this Superman cartridge will take a lot of beating.

SUPERMAN® Game Program™

®SUPERMAN is the trademark of and © DC Comics, Inc. 1979



Letter from Captain Atari



And here she is-
VIDELLA...
the girl in my life

Isn't she beautiful? This is the girl who makes it all worthwhile - Vidella, the third, and very 'ultimate', part of my team. For those of you who don't know us quite as well as you might (yet!): there are three of us here at the Atari Owners Club. Me (Captain Atari), my brilliant and inspired development engineer and designer Brains, and Vidella who provides - what shall I say? - the flair! As you can see, she's got what it takes....

Of course I mustn't forget Steve Bernard - he's the Atari Product Manager, based at Ingersoll Electronics' Head Office. If you have any problems or queries, he's the guy to contact. He makes a great henchman and he's efficient. But that's the sort of combination Atari owners deserve, isn't it!



Welcome new Owners

If you've only recently joined the Atari Owners Club, I'd like to say 'Hi'. Get ready for non-stop fun on your TV! We've got an ever-growing range of mind-boggling Atari game cartridges, with more in the pipeline - so you'll never run out of excitement for yourself, and the whole family.

Joining the Atari Owners Club means you'll get this regular Bulletin on all our incredible ideas we'll sharpen your wits, challenge your mind - and you'll come to realise your Atari Video Computer was the purchase of a lifetime!

Captain Atari

The Atari Owners Club OFFICIAL BULLETIN



You probably saw our super commercials on TV - did you know you'd purchased the world's best-selling micro processor-based TV game? If you buy the best, you deserve the best - so here's our latest checklist of available cartridges. If you can't obtain the titles you want locally, fill out the coupon and we'll advise you of alternative sources of supply.

To: *Steve Bernard*
Atari Product Manager
Ingersoll Electronics Ltd.,
202 New North Road
London N1 7BL

I have contacted my Atari Dealer about the following cartridges but was unable to obtain what I wanted because:

Cartridge	Tick	Cartridge	Tick
Air Sea Battle	<input type="checkbox"/>	Blackjack	<input type="checkbox"/>
Space War	<input type="checkbox"/>	Basic Maths	<input type="checkbox"/>
Outlaw	<input type="checkbox"/>	Codebreaker	<input type="checkbox"/>
Video Olympics	<input type="checkbox"/>	Hunt & Score	<input type="checkbox"/>
Breakout	<input type="checkbox"/>	Skydiver	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	Min. Golf	<input type="checkbox"/>
Surround	<input type="checkbox"/>	Street Racer	<input type="checkbox"/>
Brain Games	<input type="checkbox"/>	Bowling	<input type="checkbox"/>
Superman	<input type="checkbox"/>	Indy 500	<input type="checkbox"/>
		Chess	<input type="checkbox"/>

Other comments: _____

Signed: _____

Console No: _____

Name: _____ (Mr/Ms)

Address: _____

Ref. AB6

Here's
our latest
cartridge
list



STARS PLAY ATARI- for charity

At Oxfam's recent Charity Fair Ingersoll Electronics set up an Atari unit to help with the fun. The Fair raised £5000 - and here are some of the celebrities who 'had a go' - at Atari.....

"Superman"; TV actresses Maureen Lipman (Agony) and Julia Mackenzie (Maggie & Her) - film stars Susan Hampshire and Julia Foster - with their children.

We're not saying who won when "Superman" challenged Atari on the Superman cartridge - but we can say a good time was had by all!

